# **Custom-Engineered Internet Database Solutions**

Founded in 1992 and located in the Boston Metro area, PCA focuses its database consulting and engineering practice exclusively on custom Microsoft database solutions that run essential business operations. We are a nationally-recognized database design-build engineering firm — known for our ability to translate unique and oftentimes complex line-of-business needs into fast, reliable and easy-to-use distributed database solutions.

PCA offers a broad range of professional engineering services — all centered around our core technical competence with Microsoft SQL Server and the .NET framework — and designed to <u>solve immediate needs</u>, keep your critical Internet database asset on the <u>right path</u>, and help your business grow and become <u>more efficient</u>.



### Well Established Business

- Privately-owned, in business for 20+ years
- Many long-standing Clients, across all industries
- High-touch, critical thinking approach (think: exact opposite of off-shoring)

## **Senior Engineer Professionals**

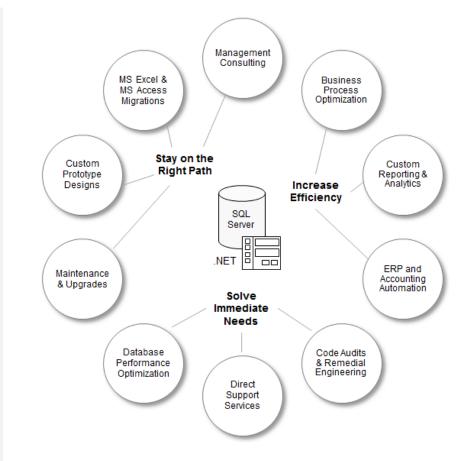
- 20+ senior Engineers on staff, with average 7+ year tenure
- Gold-certified Microsoft business partner
- Advanced engineering & computer science degrees from top universities
- Small, Client-focused teams

#### Simple Engagement Model

- Fees for services, Clients own the code, no licensing fees
- Well-structured projects and transparent communication
- Agile methodology: monthly planning, measures, pivots

#### **Robust, Integrated Platform**

- All Client solutions built upon existing, mature database technology platform
- Fully-integrated Security, Audit, Testing, PM tickets, ClickOnce Deployment



## **OUR CLIENTS**

The PCA Client base is exceptionally diverse, spanning a broad range of data- and process-intensive industries and custom database solutions — where business quality and efficiency rely heavily on the ability to create, share and manage large amounts of work-flowed data among employees and their customers.

Practical Computer Applications, Inc. 175 Highland Avenue | Needham, MA 02494 (617) 527-4722 | www.pcapps.com