

INC. MAGAZINE NAMES PRACTICAL COMPUTER APPLICATIONS ONE OF THE NATION'S FASTEST GROWING FIRMS

Market for Custom Database Solutions Expand As Businesses Outgrow MS Access and Excel to Manage Data

Inc. Magazine named Practical Computer Applications (PCA) as one of the fastest growing privately held companies in the nation. PCA appeared on the prestigious Inc. 5000 list at number 2628. It is also the 89th fastest growing privately held company in the Boston area.

Founded in 1992, PCA designs and builds cost-effective, high-quality, custom database solutions to run core business operations. PCA's custom database solutions help their Clients better organize, manage, and vastly simplify access to business data. The result: operations run more efficiently, with better intelligence available at critical points of need. Leading enterprises, from mid-size companies to Fortune 50 global corporations rely upon PCA solutions for their custom database solutions.

"By moving critical business data from Email, Excel spreadsheets and Microsoft Access applications to a centralized database that is accessible anywhere with an internet connection, we enable companies to manage their growth with fewer personnel." This translates directly into higher quality and profit," said Kent Summers, PCA's Managing Partner.

PCA's continual growth comes from a broad base of industries, including the financial, energy, medical device, manufacturing and healthcare sectors. Other markets that represent a significant portion of PCA's database engineering practice include insurance, legal, and higher education markets, as well as software vendors looking to up-size their custom MS Access solutions. A new and rapidly evolving segment of PCA's business comes from data visualization and business analytics, where PCA works closely with its Clients to analyze large, complex sets of transactional data to glean actionable insights into their business.

About Practical Computer Applications

PCA is a nationally-recognized database consulting and engineering firm that provides custom database design and development services exclusively on the Microsoft Internet Database stack — SQL Server, .NET, SQL Reporting Services (SSRS) and SQL Server Analysis Services (SSAS). The PCA engineering practice is distinguished in several important ways — high levels of direct Client interaction with senior engineering professionals on every project (no junior or outsourced personnel), deep industry expertise across a number of business domains, an efficient development environment, and a mature project design-build methodology to ensure predictable, high quality results.